



STRATEGIC PLANNING OBJECTIVES AND PROCESS

REVIEWS

1. Review of the Village of Glenwood Vision Statement – note changes
2. Review of the Village of Glenwood Community Goals – note changes
3. Individual Councillors input as to what they hope to achieve through this process.

STRATEGIC PLANNING FRAMEWORK

1. Situational Analysis – assess the internal and external factors that may impact the Village using SWOT – (Internal) Strengths, Weaknesses, (External) Opportunities and Threats.
Councillors - identify all that are affected under each heading.
2. Goals and Objectives – set goals and objectives using SMART - specific, measurable, achievable, relevant and time sensitive goals.
Councillors – identify all that are affected under each heading.
3. Action Plan – details include but are not limited to specific steps, timelines, resources, financing, required to achieve goals and objectives. Action Plan should include both short-term and long-term plans adhering to the goals and objectives by doing the following:
 - a) What are the key priorities;
 - b) How does the Village Council increase alignment to ensure the organization works towards those key priorities
 - c) How does the Village Council make efficient use of resources including manpower and funding
 - d) How does the Village Council adapt to changing circumstances and challenges
 - e) How will this process provide a clean framework for monitoring progress.
4. Evaluation – that mechanism could be used to determine outcomes and success.

Presented to Council on August 12, 2026 for their feedback.