



## **Government Relations - Advocacy - Communications - Governance**

### **WHO WE ARE**

Blue Ridge Public Affairs is a strategic advisory firm based in Red Deer, Alberta, helping organizations navigate government, build stakeholder relationships, and achieve measurable results through integrated government relations, advocacy, governance, policy, and strategic communications.

### **OUR SERVICES**

- Government & Community Relations
- Advocacy
- Strategic Communications
- Governance & Policy

### **WHY BLUE RIDGE?**

Integrated solutions  
Senior-level expertise  
Trusted relationships  
Alberta roots with provincial and national reach  
Non-partisan, ethical, and compliance-driven

### **LEADERSHIP**

Darren Kuz brings more than 30 years of experience in public affairs, including roles as Parliamentary Assistant, Chief of Staff, and Executive Director. He advises municipalities, organizations, businesses, and non-profits across complex public policy and stakeholder environments.

### **WHO WE SERVE**

Municipal Governments • Provincial Agencies • Private Sector Businesses • Industry Associations • Non-Profits

### **OUR COMMITMENT**

Helping clients build relationships, influence policy, strengthen governance, and communicate with confidence.

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